



Seat No. \_\_\_\_\_

**HL-19BBA405**  
**B. B. A. (Sem.-IV) Examination**  
**April - 2023**  
**Organizational Behaviour**

Time :  $2\frac{1}{2}$  Hours / Total Marks : 70

**Instructions :**

- (1) Attempt all the questions based on internal option.
- (2) Right side figures indicate the marks.

- 1 (A) Critically evaluate the importance of the study of Organizational Behavior. **10**
- (B) Discuss the relevance of study of Organizational Behavior in Management. **10**

**OR**

Define the term positive OB. Discuss the key components and also characteristics and significance of positive OB. **20**

- 2 Define Perception. Discuss the Perception process in detail. **20**

**OR**

(A) Define Learning. Elaborate the various principles of Learning. **10**

(B) Define Personality and discuss the characteristics of Personality. **10**

- 3 Define the term Group Dynamics. Discuss its characteristics and also explain the steps in group formation. **15**

**OR**

What is a Group ? Discuss its characteristics and also differentiate between formal and informal groups. **15**

- 4 Discuss Theory X and Y in detail. **15**

**OR**

Evaluate Fiedler's Contingency Theory of leadership with respect to modern business conditions. **15**